

FOR IMMEDIATE RELEASE

June 23, 2008

Pleasant Hill, Missouri - Yennie & Jones Insurance Agency announced today that Ed Lust has been appointed to the Missouri Association of Insurance Agents (MAIA) Education Committee.

The Education Committee provides professional development opportunities for members to assist them in acquiring the necessary knowledge and skills so they may provide the highest possible level of service to the insurance consumer. The Committee also monitors continuing education requirements; oversees the operation of professional designation programs adopted or endorsed by MAIA; and makes recommendations to other committees regarding educational programming offered in conjunction with the association's annual convention and events.

"I'm very proud that Ed was selected for our association's Education Committee," said J. Craig Jones, principal, Yennie & Jones Insurance Agency. "Ed's commitment to his own professional education has served his clients well and will now serve the entire Missouri insurance industry."

Lust is a Commercial Lines Agent with The Yennie & Jones Agency. Lust's practice is focused on providing insurance protection for small to medium sized business owners.

About the Missouri Association of Insurance Agents

The Missouri Association of Insurance Agents is the oldest and largest association of insurance agents in the State of Missouri. The association was established in 1899. Approximately 560 independent agencies, operated by 4,000 agents, brokers and their employees, are members of MAIA. "Independent" insurance agents and brokers offer their clients the products of more than one insurance company.

The association's goal is to educate and inform Missouri's professional independent insurance agents, promote high standards of conduct among its members, promote greater public understanding of the insurance business, and represent the interests of its members and their clients in the Missouri Legislature. MAIA is also an active

advocate of independent agents and their customers before regulatory and judicial bodies.

About Yennie & Jones Insurance Agency

The Yennie & Jones Insurance Agency is a fourth-generation family owned and operated Independent Insurance Agency, located in Pleasant Hill, MO. Yennie & Jones Insurance traces its history back to 1902, and is the only Independent Insurance Agency in NE Cass County Missouri.

For More Information Contact:

J. Craig Jones
816-540-2114
mediarelations@yenniejones.com

www.yenniejones.com/mediacenter.php

