

PRESS RELEASE:

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For Immediate Release:

YENNIE & JONES ACQUIRES LAND INSURANCE AGENCY

Craig & Lori Jones of Yennie & Jones Insurance in Pleasant Hill, MO announced today that they have purchased the Land Insurance Agency effective April 1st, 2008. "I feel honored that Gerald and Jane Land chose Yennie & Jones to continue caring for their client's insurance protection needs" said Craig Jones. Crystal Daily Whitworth, formerly of Land Insurance will be joining Yennie & Jones where she will continue to work with the former Land clients.

"Jane and I wanted to make this move in order to focus more time on our Real Estate Business," according to Gerald Land, "and we chose Yennie & Jones because we know that they will maintain the same high level of service that we have provided." "We will work closely with Crystal, Craig and Lori to assure a smooth transition," Land continued.

"This move will benefit both the Yennie & Jones and former Land clients by doubling the number of insurance markets available to each set of clients," according to Jones. "The only action required of Land Insurance clients is taking note of Crystal's new phone number and address," Jones continued, "our goal is to make the transition as painless as possible." Crystal can now be contacted at 1417 N Highway 7, Pleasant Hill or 540-2114.

With this merger, Yennie & Jones becomes the only Independent Insurance Agency in Northeastern Cass County. Independent Agencies, unlike captive agents or direct insurance writers, represent multiple insurance companies. This allows the Independent Agent to shop multiple insurance companies and find the best insurance protection value for their clients. Yennie & Jones provides insurance protection programs for individuals, families, businesses, organizations, and farms.

The Land Insurance Agency was founded in 1976 by Gerald and Jane Land and expanded in 1984 by purchasing the Graham & Childers Agency. In his announcement letter to his clients, Land said "we appreciate your trust and confidence... [and] want to express our gratitude."

The Yennie & Jones Insurance Agency is operated by fourth generation owners Craig and Lori Jones. The Jones family has been involved in the insurance business in Pleasant Hill since purchasing the Homan Agency in 1947. The agency traces its history back to 1902 through the Homan agency and later mergers with the Kuhn Agency and the AJ Jones & Sons Agency.

RELEASED BY:

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